**AUA STUDENT HOLIDAY CARD DESIGN CONTEST**

AUA’s Office of Development seeks entries for two student-designed Holiday Cards. The AUA Student Holiday Card Design Contest is open to any AUA student in good academic standing with the University. AUA will use the winning entry as the University’s official holiday card designs for 2017. AUA will award two prizes. The contest winner will receive 150,000 AMD and the second place winner will receive 75,000 AMD.

**GUIDELINES:** Entries to the AUA Student Holiday Card Design Contest is limited to one (1) per student. All submissions should be original artwork scanned or designed at 300 dpi, in the dimensions of 148mm x 105mm, file size no greater than 15 MB, in PDF, or Illustrator format. Artwork should include images, reproductions or photographs of AUA buildings, grounds or icons or an AUA theme. Submissions may include text.

**ENTRY: 31/10/2017 -15/11/2017**

**SELECTION: 16/11/17 -17/11/2017**

**PRIZES ANNOUNCED: 20/11/2017**

**HOW TO ENTER:** During contest entry dates, contestants should send original artwork entries, saved as "LastNameFirstName-AUAHolidayCard from an AUA email address to AUA’s Development Coordinator, Yekaterina Nersesyan (ynersesyan@aua.am).

In the body of the email, include the following:

**LAST NAME, FIRST NAME**

**DEGREE PROGRAM**

**PHONE NUMBER**

**ARTWORK TITLE**

**OWNERSHIP:** AUA has exclusive rights over reproduction and use of artwork submitted to the contest. Entries become the property of AUA. Submission of an entry grants AUA an unlimited, worldwide, perpetual, royalty-free license and right to publish, use, and edit it in any way.

**PRIZES:** **First Prize - 150,000 AMD (before applicable taxes) and Second Prize - 75,000 AMD (before applicable taxes)**

**WINNER SELECTION:** A three-judge panel consisting of AUA’s President, Provost, and Vice President of Development will review all the entries. The panel will evaluate entries based on the following criteria: a) Originality (25%), b) Medium of Expression (25%), c) Creativity of Design (25%), and d) Appropriateness to Theme (Holidays) (25%).

**LIABILITY:** AUA is not responsible for any improperly formatted, late, misdirected, incomplete, or damaged entries, or, internet, technical, software, hardware, telephone, or transmission failures of any kind, which might limit a person’s ability to enter the contest.